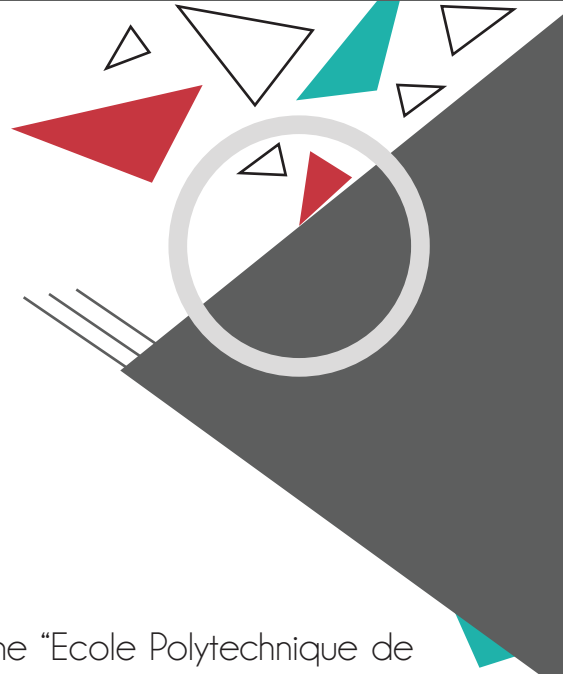


CONTENTS

Introduction	3
Support of the faculty	4
B.E.S.T	5
Main activities	6
BEST Brussels ULB	7
Partnership	8
Contact	10
Former Partners	11



INTRODUCTION



Dear readers,

BEST Brussels ULB is a student organization associated with the “Ecole Polytechnique de Bruxelles” with the objective to develop student’s soft skills and give them a European reach.

In addition of international exchanges, our group also organizes **internal events** directly **dedicated** for the **students of our faculty**. For example, the European BEST Engineering Competition (EBEC) is a team design challenge where engineering student have to build a prototype in one day. With corporate support, EBEC is now at its 16th edition and is a well-established event in our faculty, gathering around 100 student each year.

Our group also takes interest into the concept of Hackathons, as this kind of event allows to experience new creative concepts and challenges. **This year in March**, we are going to organize a live **Hackathon** over the course of a **weekend**, involving a main challenge and multiple side activities.

If you received this booklet, it means that we’re interested in **collaborating with your company**. Your presence in such event will give you the opportunity to meet **master students in computer science engineering**. As you know, those students will be graduating soon and are already involved into **recruitments**, having a direct contact with them for 48 hours will give to your company a **privileged relation** with young engineers entering a high demand job market.

You’ll find in this booklet all the information related to our group and our different offers. Do not hesitate to contact us for any further information or questions, our team remains at your disposal.

Looking forward for our collaboration, BEST Brussels ULB

SUPPORT OF THE FACULTY

Dear Madam, Dear Sir,

During the course of a lifetime, an engineer needs to use skills exceeding the simple theoretical and technical frame of his/her lessons.

We can for instance mention the capacity to lead a project as a team or to manage his/her time, the complete list being quite longer. It is important to teach the young university students to assimilate these extra academic notions via experiences which will be useful for their future job as an engineer, and more generally their active life.

In this context, the local group BEST Brussels ULB organizes annually different events for future engineers of the "Ecole polytechnique de Bruxelles", as well as science or applied sciences students, with the objective to enrich their theoretical background. Being associated with the European organization Board of European Students of Technology (BEST), present in more than 90 of the best universities or engineering schools in Europe, the group of the ULB and its members also allow for our science and technology students to take part in this international movement.

Thus, the students of the "Ecole polytechnique de Bruxelles" can easily meet students of other universities, discover new cultures and catch a glimpse of the European diversity. It's already been thirteen years since the "École polytechnique de Bruxelles" supports BEST for the organization of their different events. This year again, the school brings its financial, academic and logistic support to the members of BEST in order to help them to organize with efficiency and professionalism the Spring Course which gathers around twenty European students, the Case Study for our masters student or the EBEC, a European engineering competition.

To allow them to continue, we are encouraging you to support them, encouraging therefore a complete training for our students, the same engineers of tomorrow which will work with you, for you.

Frédéric ROBERT,

Dean of the "Ecole polytechnique de Bruxelles"



A handwritten signature in black ink, appearing to read 'FRÉDÉRIC ROBERT', written over a white background with a grey circular graphic element below it.

B.E.S.T

Best in numbers

- 93 universities in Europe-Asia,
- Implanted in 37 countries
- 3600 international members
- More than 100 events are organised per year
- More than 3000 students participate in BEST events

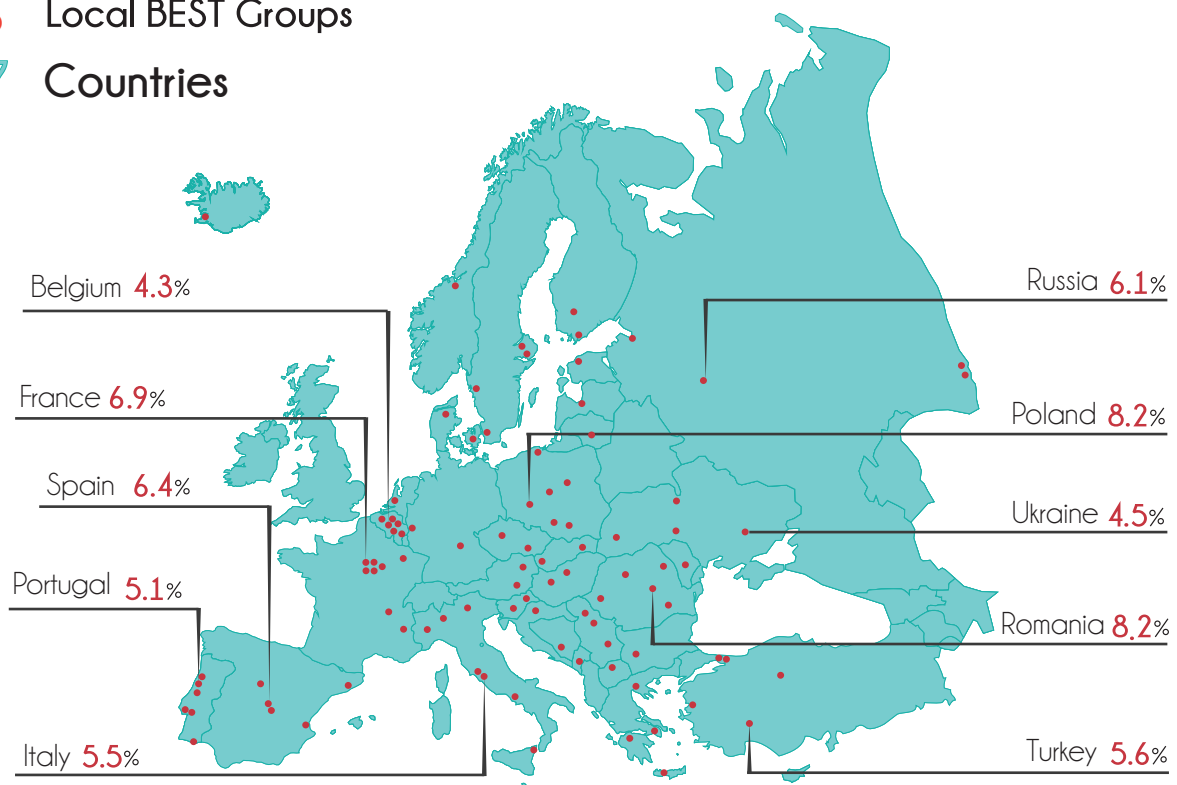
About BEST

The BEST, Board of European Students of Technology, is an international organization with a non lucrative goal, gathering students among the best universities and engineering schools of Europe. Since 1989, it provides exchange, cooperation and communication possibilities to the students through the whole continent.

In perpetual growth, BEST counts today 93 local groups in 37 countries, constituting a structured, powerful, young and innovative student network. BEST puts many devices in place, in the aim of developping the international spirit of the students and the comprehension of the european culture. By its academic and non academic events, as well as its many partners, one of its priorities is also to approach the three axes students-companies-universities. BEST is mainly known for its seasonal courses, its competition for engineers EBEC, its seminars and finally its leisure activities. Recently, BEST Career Day, an international jobfair, has been put in place.

93 Local BEST Groups

37 Countries



MAIN ACTIVITIES



Course organization :

We offer international students the opportunity to participate in courses where they will benefit from classes relating to the specialties of the host university or attend conferences and seminars they deem necessary for their education while meeting other European students.

Career Support :

Student members have access to a virtual portal where they can find job listings, seminars and training courses provided by the European partners of BEST.



Engineering competitions :

In these competitions the students are encouraged to highlight the technical knowledge acquired during their studies.

BEST BRUSSELS ULB



BEST Brussels ULB is the local group of the Université Libre de Bruxelles. It was founded in 2005 by students of the “Ecole polytechnique de Bruxelles”. These students wished to fill certain gaps in their formation which, despite their solid theoretical and technical basis, only prepared them little for the world of engineering they would meet once they finished their studies.

Thus, they had to find a way to palliate the non academic needs. Furthermore, with the important growth of the European Union, opening themselves to other cultures and crossing the linguistic barriers could only be an long-term asset. Based on these two observations, our group was created and was rapidly recognized on a european level of BEST. The academic authorities, being aware of these gaps, provided their help. Today, the 25 active members developing this association benefit of this ongoing support.



Spring Course 2020

This course, with the theme of green energy transportation networks, was organized in our faculty.

We received 22 European students who came to take classes and to discover Brussels during 8 days in march. Classes and other academic activities are taught only in english by professors and professionals.



BEST Hackaton 2021

Organised online during the global pandemic, the BEST Hackaton was a online coding competition where participants programmed an AI for a board game. After 24 hours, the AI were evaluated in a tournament.



EBEC 2019

Our local round of team design had 80 students who tried to solve a challenge, imposed by our team, which was the realization of a potential energy powered vehicle that needed to pass a trial.

PARTNERSHIP

Why?

As the Hackathon will be organised live over the course of a weekend, your presence will give you the opportunity to have a privileged contact with young engineers entering a high demand job market.

How?

By doing a presentation of your company followed by a drink, participating in the main challenge or simply being one of our sponsors represented in promotional materials. We provide many customizable offers that will suit your needs and constraints.

Challenges

Your company will participate in the conception of the challenge. For example, a data mining competition with your public company data could be organised.

This will illustrate what working with you looks like, allow your company to have full presence during the event and enables networking opportunities between your engineers and our students.

Promotion

You will have the opportunity to give a company presentation and participate to a drink with our students.

Your logo will be on the event's advertising material and on our website.

PARTNERSHIP

In the hope of achieving a collaboration with your company, we give you a few non-exhaustive suggestions that you will find below.

These partnership offers may be customized.

	Bronze	Silver	Gold
Your logo on the event's promotional material *	✓	✓	✓
Sponsorship of your company on our website and online promotion.	✓	✓	✓
A presentation of your company by your engineers.		✓	✓
Organisation of a networking drink.		✓	✓
Presence of your company for the whole weekend.			✓
Participation in the main challenge design.			✓

* T-Shirt, company goodies, online event posts and official photos

Contact our corporate relations department for more informations.

Gabrielle Gueniffey

+32 491 33 43 58

gabygueniffey@gmail.com

CONTACT



www.bestbrusselsulb.eu



Gabrielle Gueniffey

Corporate Relations

gabygueniffey@gmail.com

+32 491 33 43 58



Darius Couchard

Core Team

darius.couchard@ulb.be

+32 473 220 190

Guillaume Boeckx

Core Team

guillaume.boeckx@ulb.be

+32 475 74 67 61



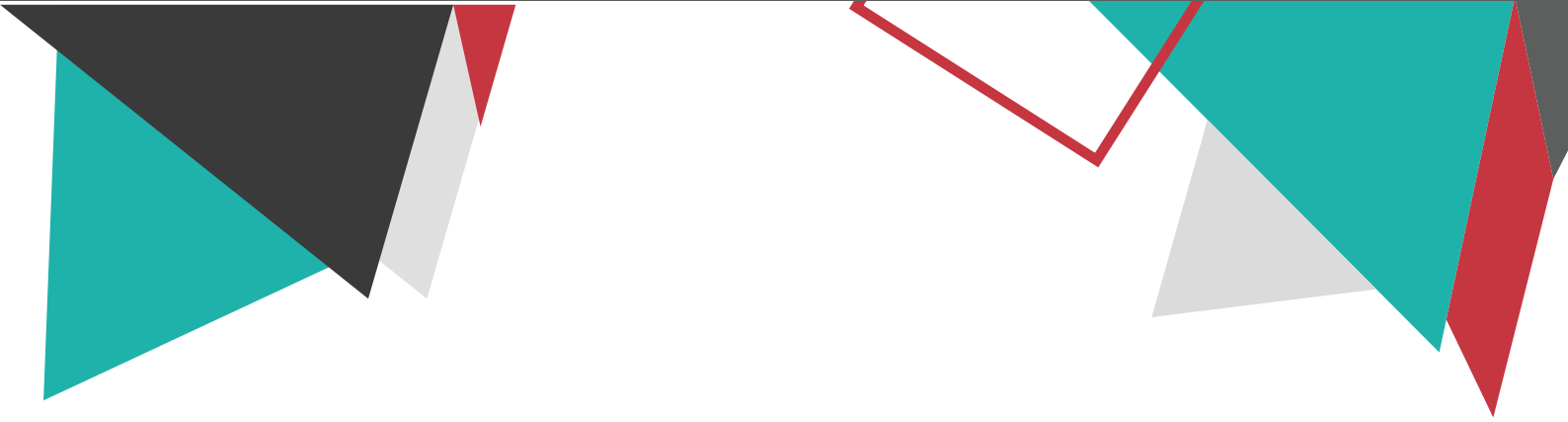
FORMER PARTNERS



Agir ensemble pour une société meilleure



ECOLE
POLYTECHNIQUE
DE BRUXELLES



Layout and Design by
SPILBORGHS Nathan

