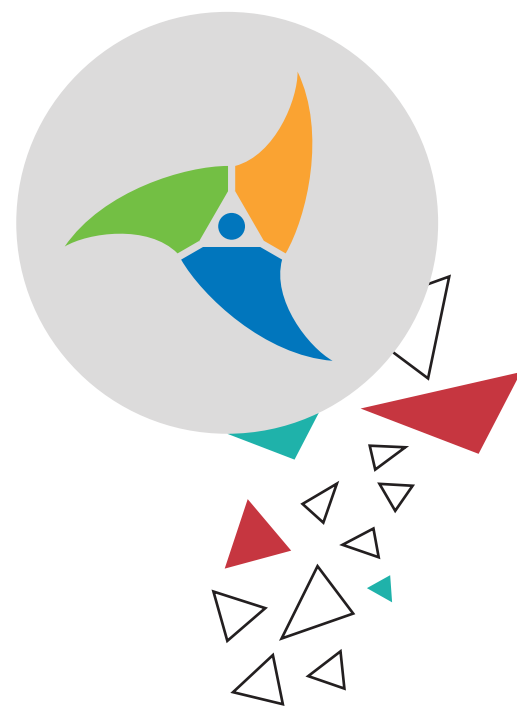


BRUSSELS ULB
**CASE
STUDY**
Partnership booklet



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INTRODUCTION

Dear readers,

Best Brussels ULB is a student organization associated with the Ecole Polytechnique de Bruxelles with the objective to develop student's soft skills and give them an European reach.

With corporate supports, we organize various events during the year, such as a course (22 students from all around Europe come to Brussels for 10 days to learn about a specific scientific topic and discover the city and its companies), EBEC (an engineering competition for university students) and case studies or workshops in collaboration with companies. These events will be explained more in detail in this booklet.

If you received this booklet, it means that we're interested in collaborating with your company to organise a case study or a workshop.

The objective of a Case Study is to deliver a preview of the engineering job while offering a day rich in experience to both the participating students and the partner companies. By choosing to sponsor us, you'll have the possibility to establish a contact with our best students, to perform a recruitment test and to meet future potential collaborators whose skills will have been evaluated during the day. You will find in this booklet all the information related to our different offers.

Do not hesitate to contact us for further information or questions, we are at your disposal.

SUPPORT OF THE FACULTY

«Madam, Sir,

During the course of a lifetime, an engineer needs to use skills exceeding the simple theoretical and technical frame of his lessons.

We can for instance mention the capacity to lead a project as a team or to manage his time, the complete list being quite longer. It is important to teach the young university students to assimilate these extra academic notions via experiences which will be useful for their future job as an engineer, and more generally their active life.

In this context, the local group BEST Brussels ULB organizes annually different events for future engineers of the "Ecole polytechnique de Bruxelles", as well as science or applied sciences students, with the objective to enrich their theoretical background. Being associated with the European organization Board of European Students of Technology (BEST), present in more than 90 of the best universities or engineering schools in Europe, the group of the ULB and its members also allow for our science and technology students to take part in this international movement.

Thus, the students of the "Ecole polytechnique de Bruxelles" can easily meet students of other universities, discover new cultures and catch a glimpse of the european diversity. It's already been nine years since the "École polytechnique de Bruxelles" supports BEST for the organization of their different events. This year again, the school brings its financial, academic and logistic support to the members of BEST in order to help them to organize with efficiency and professionalism the Spring Course which gathers around twenty european students, the Case Study for our masters student or the EBEC, a european engineering competition.

To allow them to continue, we are encouraging you to support them, encouraging therefore a complete training for our students, the same engineers of tomorrow which will work with you, for you.»

Gérard DEGREZ,

Dean of the "Ecole polytechnique de Bruxelles"



A handwritten signature in black ink, appearing to read 'G Degrez', with a long horizontal line extending to the right.

B.E.S.T

Best in numbers

- 96 universities in Europe-Asia,
- Implanted in 34 countries
- 3600 international members
- More than 100 events are organised per year
- More than 3000 students participate in BEST events

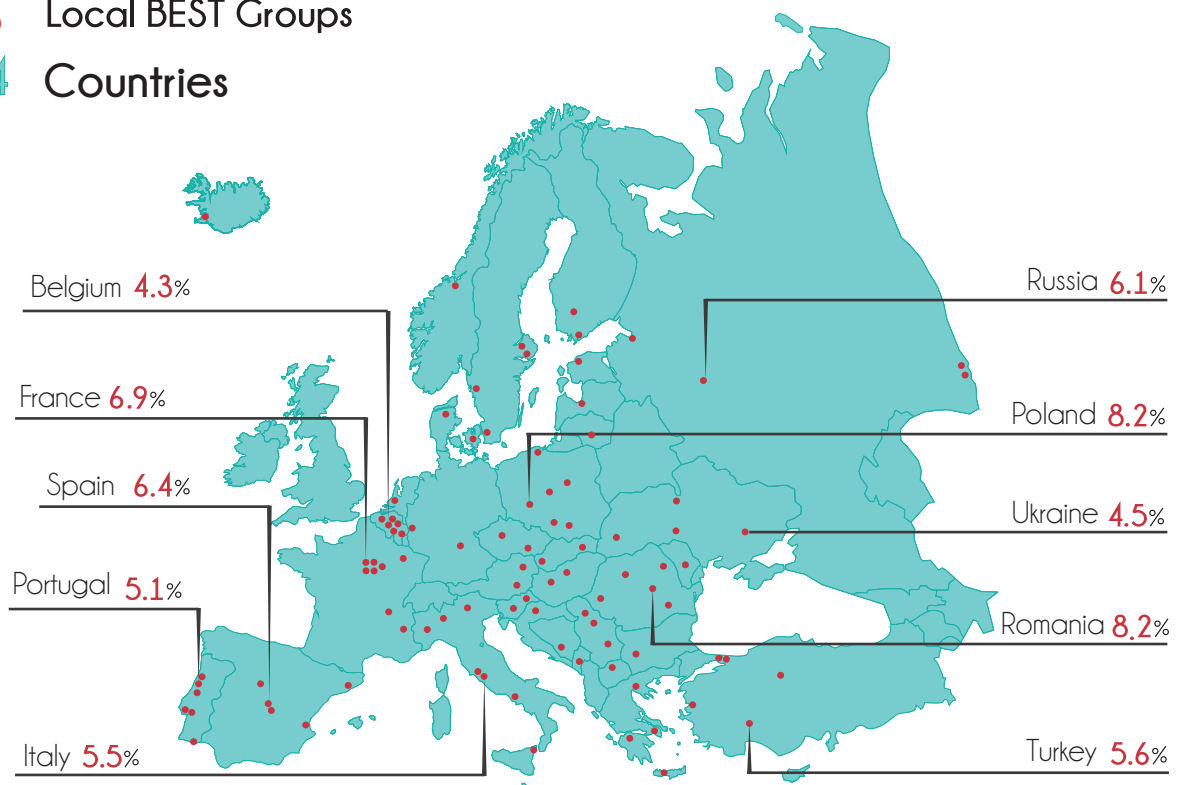
About BEST

The BEST, Board of European Students of Technology, is an international organization with a non lucrative goal, gathering students among the best universities and engineering schools of Europe. Since 1989, it provides exchange, cooperation and communication possibilities to the students through the whole continent.

In perpetual growth, BEST counts today 96 local groups in 34 countries, constituting a structured, powerful, young and innovative student network. BEST puts many devices in place, in the aim of developping the international spirit of the students and the comprehension of the european culture. By its academic and non academic events, as well as its many partners, one of its priorities is also to approach the three axes students-companies-universities. BEST is mainly known for its seasonal courses, its competition for engineers EBEC, its seminars and finally its leisure activities. Recently, BEST Career Day, an international jobfair, has been put in place.

96 Local BEST Groups

34 Countries



MAIN ACTIVITIES



BEST Courses :

We propose students to participate in a hundred different courses. They can attend lectures, conferences or seminars relating to their speciality at the host of the university, all while meeting students from all around Europe.

Career Support :

Student members have access to a virtual portal where they can find job listings, seminars and training courses provided by the European partners of BEST.



Engineering competitions :

In these competitions the students are encouraged to highlight the technical knowledge acquired during their studies.

BEST BRUSSELS ULB



BEST Brussels ULB is the local group of the Université Libre de Bruxelles. It was founded in 2006 by students of the “Ecole polytechnique de Bruxelles”. These students wished to fill certain gaps in their formation which, despite their solid theoretical and technical basis, only prepared them little for the world of engineering they would meet once they finished their studies.

Thus, they had to find a way to palliate the non academic needs. Furthermore, with the important growth of the European Union, opening themselves to other cultures and crossing the linguistic barriers could only be an long-term asset. Based on these two observations, our group was created and was rapidly recognized on a european level of BEST. The academic authorities, being aware of these gaps, provided their help. Today, the 25 active members developing this association benefit of this ongoing support.



Spring Course 2019

This course, with the theme of 3D printing and additive manufacturing, was organized in our faculty.

We received 22 European students who came to take classes and to discover Brussels during 8 days in march. Sented only in English in front of professors and professionals.



BEST Delaware Workshop

Groups of final year Bachelor's and Master's students had to solve an intern problem of a company. The case was presented by professionals from Delaware, an enterprise specialized in consulting.



EBEC 2019

Our local round of team design had 80 students who tried to solve a challenge, imposed by our team, which was the realization of a bridge optimized for its length and its strength when a locomotive passes over it.

PARTNERSHIP

BEST CASE STUDY

A case study simulates real scenarios from an engineering job, so it's usually addressed to older students (last year of bachelor and master). Our event offers a privileged contact between companies and future engineers.

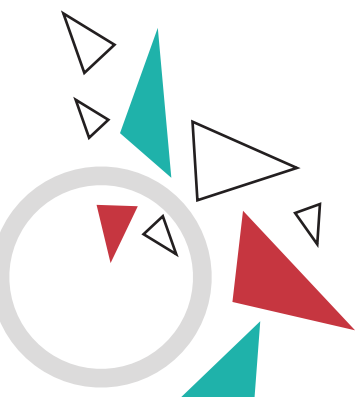
The usual form of this event is a few hours long competition during one afternoon or evening. Your company will do a brief presentation about itself and then explain the challenge the participants have to solve. In teams of 4, the students will then have time to work on a solution for the problem. After that, each team has to present their solution in front of a jury and a winner is announced. To close the event and give everyone some time to network, we usually have a small reception.

Company presentation to the participants

During the event, we present your company to the members of our BEST group and the participating students. It's a great occasion to talk about career opportunities and promote special programs.

Promotion

Your logo will be on all of the event's advertising material and on our social media and website. Moreover, your promotional material will be in the Goodies Bags for the students. In return for your support, we propose different counterparts, synthesized on the table next page.



PARTNERSHIP

We truly hope to achieve a fruitful collaboration between our organisation and your company. We thus give you a non-exhaustive list of possible collaborations. They can of course be discussed and adapted.

	Promotion Partnership	Case Study Partnership	Gold CS Partnership
Your logo on our merchandise	✓	✓	✓
Promotional posts on all our social media	✓	✓	✓
An half-day Case Study/Workshop		✓	
Your logo on every official picture of the event		✓	✓
A full day Case Study/Workshop			✓

(this is not an exhaustive list)

Contact our corporate relations department for more informations.

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CONTACT

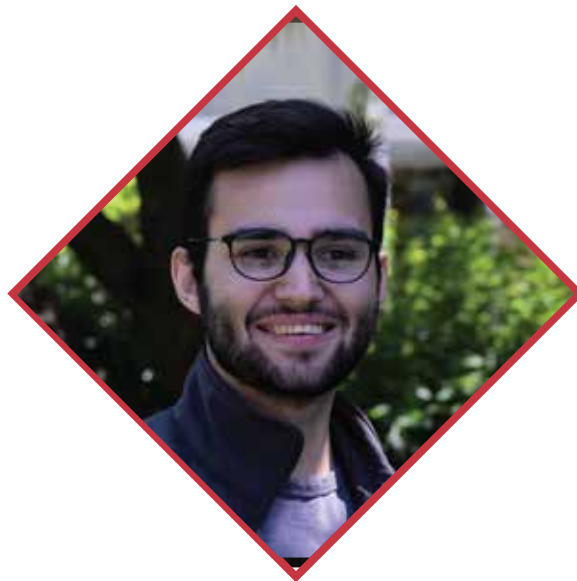
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FORMER PARTNERS

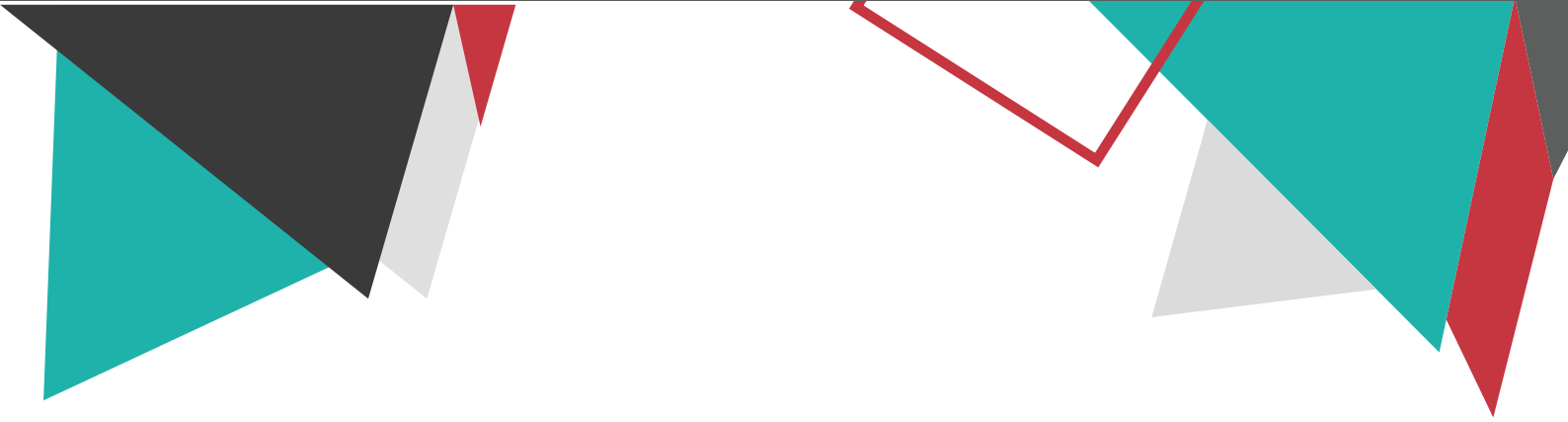


ECOLE
POLYTECHNIQUE
DE BRUXELLES



Agir ensemble pour une société meilleure





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